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EID #93-0826921

November, 2015

The 82nd Avenue of Roses Business Association is pleased to announce:

The 10th Annual 82nd Avenue of Roses Parade and Festival

Our parade and multi-cultural festival kicks off the Rose Festival season on April 30th, 2016 at 9:30 A.M. Starting at Eastport Plaza and marching north on the 82nd Avenue of Roses to S.E. Yamhill as the first "official" Rose Festival parade of the season. We are a multi-cultural event that showcases the diversity and camaraderie of the Eastside residential and business community.

With Major Sponsor, Eastport Plaza's ongoing support, we are also the fastest growing parade on the Eastside of Portland with over 80 entries and 5,000 plus cheering curbside onlookers and participants. We feature local adult and high school marching bands, The Royal Rosarians, honored Veterans and law enforcement, local celebrities, our elected officials, business and neighborhood associations, recognized community award winners, local charities, Chinese Dragons, floats, business entries, classic cars, Ducks, Beavers and Vikings Oh MY, and everything else you expect to see in a big city parade. AND THEN….

We offer a weekend gala and carnival, sponsored by Eastport Plaza, which includes various multi-cultural presentations, live music from great local bands, food concessions, carnival rides and an amazing classic car show with over 100 entries each season. There are booths available to showcase small and large business and community activities promoting a small town atmosphere within our ever expanding Eastside.

We encourage you to be part of this wonderful Parade and festival experience. Join us and be recognized as a positive part of our growing community.

I have attached sponsorship and parade entry forms for your convenience. If you wish to make a charitable contribution we have a 501(C)3 partner upon request. Please call or e-mail me directly.

Thank you,

Richard Kiely

Richard Kiely - President
The 82nd Avenue of Roses Business Association